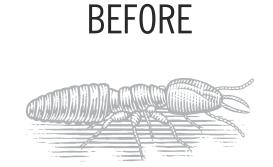


#### A BRIEF INTRODUCTION TO OUR SERVICES







# THE THREAT: KNOW YOUR ENEMY.

If we were to tell you that you're at risk of having eusocial insects, classified at the taxonomic rank of infraorder Isoptera, you'd probably ask us to go back to whatever planet we came from. Translation? Your home is an easy target for termites, or they may already be eating you out of house and home. Either way, termites cannot be ignored and the only way to protect your biggest investment is to turn their behavior and biology against them.

1.5MM IS ALL THEY NEED.



IN SEARCH OF FO

**IT'S COMMON FOR 2** 

TO FORAGE AROUND A HO

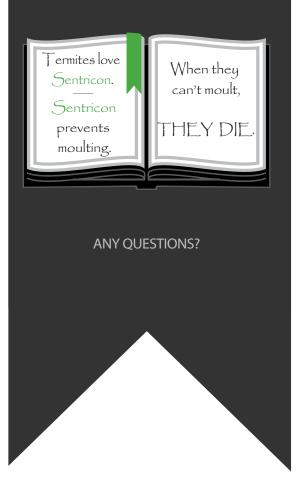
#### BECAUSE THEY KNOW YOUR HOME.

Termites are foraging and feeding machines. Often, with more than a million termites in a single colony, worker termites are at it 24/7. Evolution has equipped them so that it only takes a 1.5 mm gap to have complete access to your floors, walls and ceilings. No wonder they're found in more than 32% of homes on average each year in Australia alone.\*

\*Cookson and Trajstman, 2002, CSIRO Termite survey and hazard mapping.

### **END THE FOOD CHAIN.** SO EVERY TERMITE IS GONE.

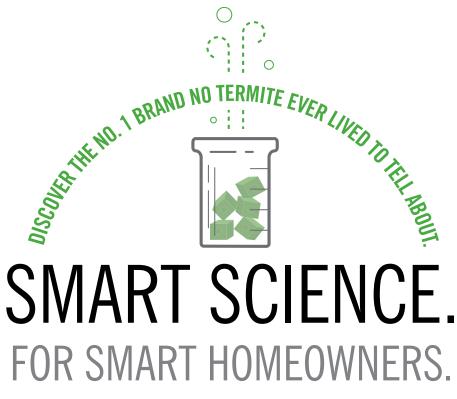
#### **5-SECOND BIOLOGY LESSON:**



Starting with termite behavior, we know they're constantly foraging and eating. The Sentricon system ends their food chain with a termiticide they can easily find and bring back to the colony.

From a biological perspective, every termite has to moult (shed its exoskeleton) to get bigger and live.

Sentricon prevents successful moulting. And without moulting, there's no growing, no foraging, no food and, ultimately, no colony. Every termite is gone.



The science behind the Sentricon system leaves termites helpless because they can't tell the active ingredient is lethal. In lab tests, when given a choice, termites ate nearly 10 times more Sentricon than wood, preferring Sentricon over your home.

More than 70 scientific articles have been published providing independently produced evidence of the ability of the Sentricon system to eliminate termites. Sentricon. It's smart.

# INSURANCE WON'T HELP.

Since most insurance companies view termite damage as preventable, don't expect your homeowners policy to pay for your new verandah and kitchen flooring. To make matters worse, if you haven't completely destroyed your termite colony, the termites will simply pick up right where they left off and reduce your outof-pocket renovations to sawdust.

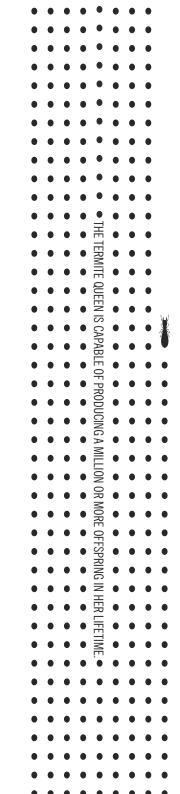


# ASSURANCE WILL.

Fortunately, all's not lost. In fact, things look pretty good with a solution that destroys the colony and continues to protect your home 24/7/365. After all, considering the damage, stress and cost of termites, providing complete peace of mind isn't a promise, it's our commitment to you. The termite queen is at the centre of the colony's universe. Her subjects exist only to feed her and she isn't shy about asking for seconds. As a result, workers work hard. Dethroning the queen is essential to destroying the colony. Or ... destroying the colony workers is an essential part of starving the queen. Fortunately, the Sentricon system is scientifically designed to do both. With both In-Ground and Above-Ground stations forming a complete system.

With both In-Ground and Above-Ground stations forming a complete system, the termite queen, and her minions, don't stand a chance.

# QUEEN.



## ANTE.

UP THE

Why take chances? Self-treatments are incredibly high maintenance, and you're outnumbered a million to one. Calling a pest professional is the right thing to do; however, not all treatments were created equal. This is especially evident when compared with the Sentricon system.





### IT TAKES A PRO TO SPOT THEM. IT TAKES A SPECIALIST TO KILL THEM.

By now you have a good sense of how the Sentricon system operates: simply install a perimeter system around your home for ongoing protection and inside your home if you have active termites. However, beyond the how is another crucial part: the people.

Engaging local, fully licensed and qualified, professional pest managers, who have completed the Sentricon training will ensure that your installation is done correctly and monitoring is managed to protect your home.

#### WE COME BACK. TERMITES DON'T.

We do a full inspection of your home and surrounds, checking for signs of termites.



Stations are placed around your home, and Sentricon immediately begins working.



Ongoing monitoring ensures there is enough Sentricon available to eliminate colonies.



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# WHEN YOU COMPARE,

### THERE'S NO COMPARISON.

	Sentricon System	Liquid Treatments	Other Stations
Scientific studies document colony elimination	70+	<5	1
Eliminates the termite queen	Routinely	Occasionally	Occasionally
Treatment is low/non-disruptive to home, landscaping, etc	Yes	No	Yes
Treatment effectiveness strengthens over time	Yes	No	Unknown
Tangible and visible evidence of protection	Yes	No	Yes
Notifies/informs of future termite activity	Yes	No	Yes
No restrictions around water sources	Yes	No	No
Treatment is removable	Yes	No	Yes

# EXTREMELY SPECIFIC.

Sentricon eliminates termites through interrupting their moulting process. It has no effect on installers, homeowners, children, pets and the wider environment. It has no effect on ladybirds, beetles and other desirable insects.

Sentricon is an ideal termite management system for sensitive locations as it does not leach. Perfect around waterways and heritage areas. In fact, we don't know any situation where it is not perfect!

Installation requires minimal to no disruption around your property; no need to treat the soil, no need to dig trenches. As it is a rod, there is no mixing or messiness involved at all.

Whether used for prevention or active attack, during construction or decades later, you can do it all without compromising the environment.

















#### ONLY TERMITES ARE AFFECTED.

The 2000 Presidential Green Chemistry Challenge Award goes to Sentricon AlwaysActive due to:

negligible acute and long term toxicity to humans

no irritation or sensitisation potential

very low vapour pressure, so no odour

Sentricon AlwaysActive is the only termiticide to have been awarded this prestigious US EPA award.

Sentricon AlwaysActive was the first pesticide registered in accordance with the Reduced Risk Pesticide Initiative.





### NO QUEEN. NO COLONY. NO KIDDING.

### • **TERMITE** FAMILY TREES.

X

### 4 MILLION STRUCTURES HAVE BEEN PROTECTED.

For decades, the Sentricon system has been a trusted termite treatment for both residential and commercial properties around the world. And for good reason. Structures large or small, from the U.S. White House to Hunter Valley vineyards and Pilbara mines, our commercial-grade system is scientifically designed to destroy the termite colony and act as a protective shield to prevent other colonies from moving in.

### WITH YOURS, 4 MILLION AND 1.

#### NOTES



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